LEO BURNETT U.S.A.
Ad No. 3021—SHOSHONE SLICKER—Lights—JI—Rev. No. 71372—Page—4/C—(9⅞" x 13 inches)—Septiembre, 1981 (A)
Printed in U.S.A.

Marlboro Lights

The spirit of Marlboro in a low tar cigarette.

Also available in King Size Flip-Top box.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

Lights & Lights 100's: 12 mg. tar, 0.8 mg nicotine av. per cigarette. FTC Report Dec. '79. Box: 12 mg. tar, 0.8 mg nicotine av. per cigarette by FTC Method.

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